

# From Vision to Digital Product

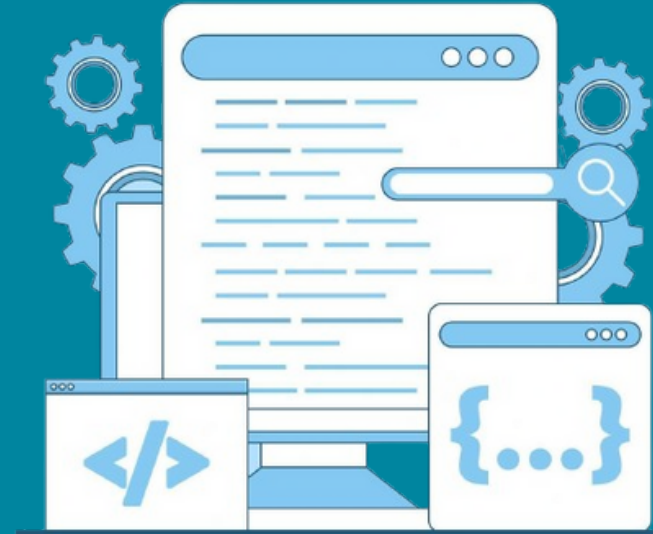
*Digitalisation for  
Founders & Startups.*

*Build, Market & Launch Your Vision.*

# Service provider

*Patrick Meppe*

- Deutsch, English, Français
- Father
- Heidelberg, BW
- Computer scientist
- Solopreneur (tapmeppe work)
  - IT - Consulting
  - Web - Development
  - [www.Afro-Shops.com](http://www.Afro-Shops.com)



[My Services in Detail](#)

# Process

## *Vision and Requirements*

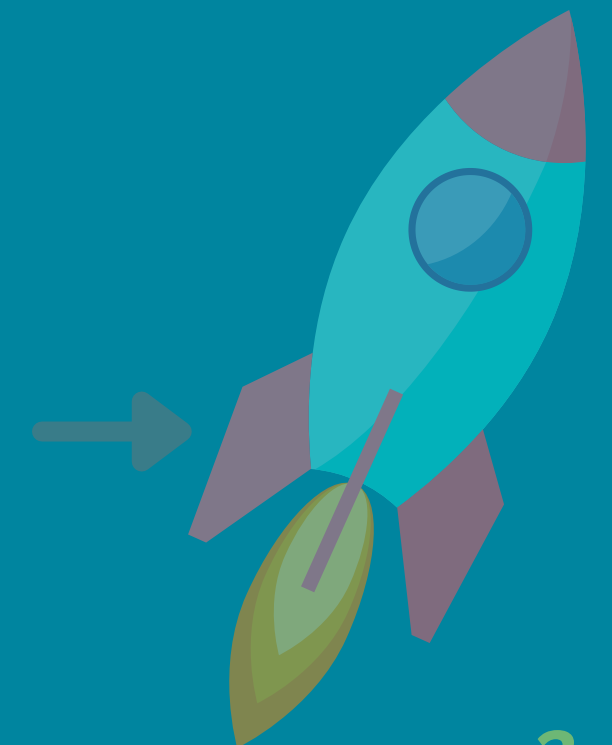
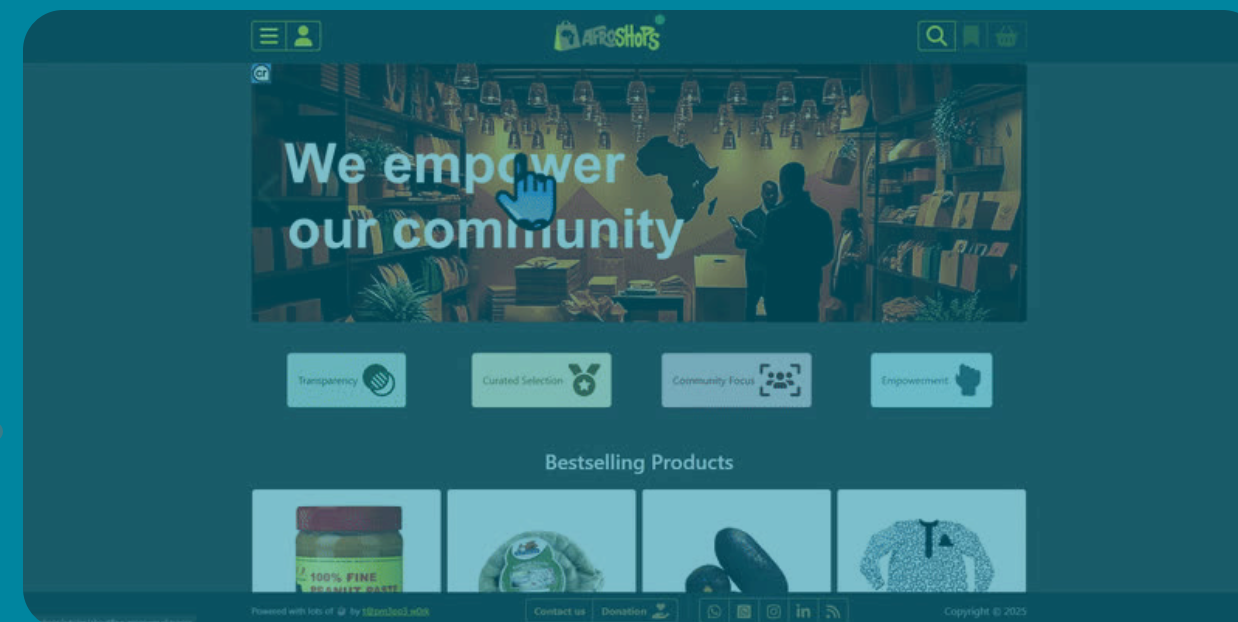
### You bring the vision:

- An innovative business idea.
- A new digital product.
- The drive to digitalise internal workflows.
- The need to automate time consuming processes.

I bring the technical expertise.

### Together you and I

- refine the **concept** behind your vision,
- translate it into clear **technical requirements** and
- **continuously prioritise** what matters most.

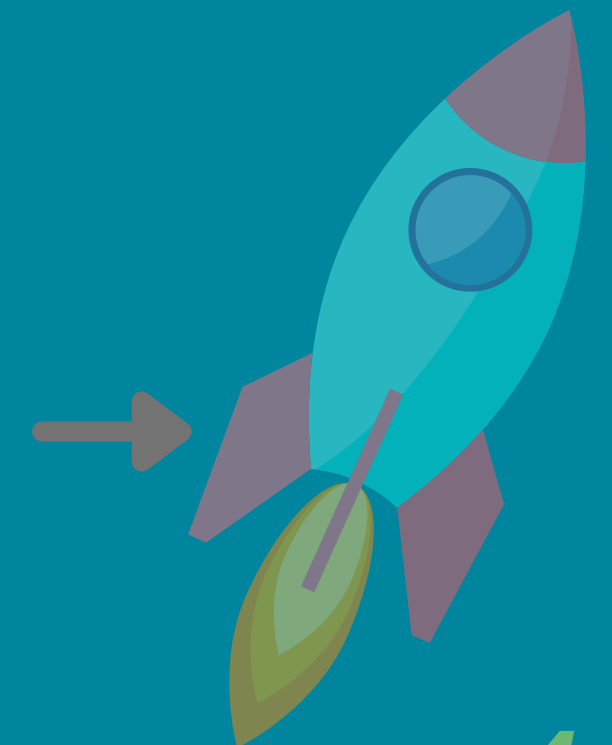
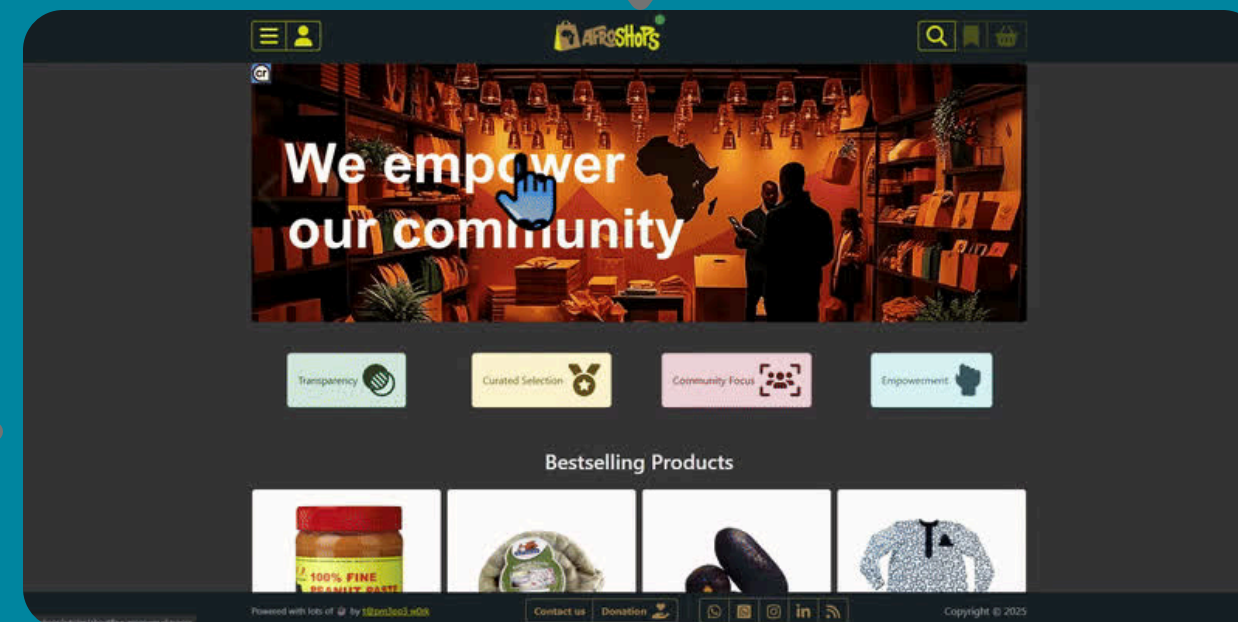


# Process

## Implementation and Testing

Depending on the requirements, an implementation stage typically takes 4-8 weeks. A period during which we of course stay in contact.

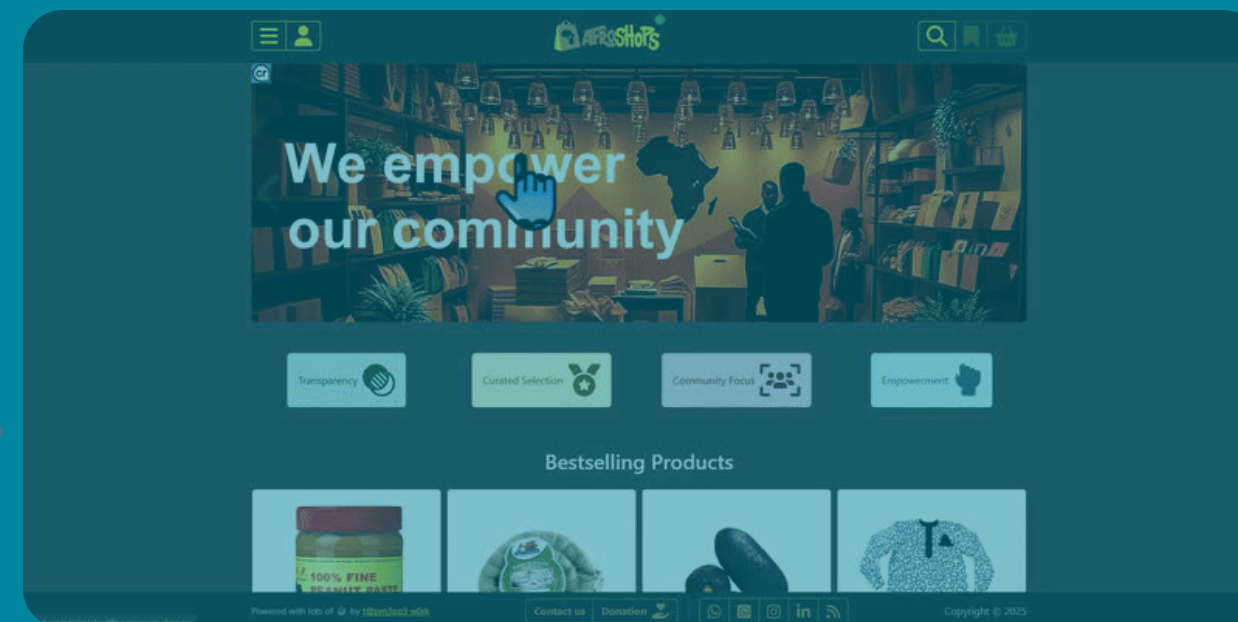
At end of each stage, the current version product will be tested and approved by you. Together, we ensure that the core features are built, tested and ready for production.



# Process

## Launch and Maintenance

The new version of the product is ready. Now it is time to launch 🚀 it, sit back and enjoy the fruits of all the hard work 😊. Of course, every now and then the system will need a bit of maintenance 🔧.



Curious about my technical stack?

# Monthly Retainer

## Pricing and Capacity

The standard hourly rate for my services is 90 €. Depending on the project duration, scope and complexity, we can always find a compromise.

The workload will be between 20-40 hours weekly. You will receive a weekly summary of hours worked and tasks completed. We will schedule a meeting every 1-2 weeks (or sooner if needed), to talk about progress and what is coming next.

~~??? €/hour~~

**±90 €/hour**

**20-40 hrs/week**

**4-8 weeks**



We can also start with a [free technical consultation](#).

# Monthly Retainer

## Delivery and Budget

Depending on the requirements, one implementation stage typically takes 4-8 weeks. During each stage, I focus on delivering the next stable and functional version of the product.

Detailed effort estimations are only available for a fee. Let us call it a lesson learned from the past 😊. However, a rough budget can be calculated by using the metrics on this slide → ±15,000 € for your product.

- Hourly rate → ±90 €
- Workload → ±40 hours/week
- Next version in → 2 sprints (±4 weeks)

??? €/hour

±90 €/hour

20-40 hrs/week

4-8 weeks



Not yet convinced? How about a trial period of 10 days!

# Let the Curiosity Games Begin

*How to Stay in Touch !?*

